

Physician & Payer Forum

Primary Market Research at a
Multiclient Price



2011 Titles



Benlysta in Systemic Lupus Erythematosos: How Will U.S. Physicians and Payers React to the Approval of the First Biologic in a Largely Genericized Market?

How Will the First-in-Class Launches of Linaclotide, Rifaximin, and Asimadoline Shape the U.S. Irritable Bowel Syndrome Market? A Physician and Payer Perspective

Will the Launch of Emerging Oral Immunomodulators be a Game-Changer for the U.S. Rheumatoid Arthritis Market?

U.S. Physician and Payer Perspectives on Emerging Immunomodulators in Psoriasis.

Physician and Payer Attitudes Towards Newly-Launched Oral Disease-Modifying Therapies in the U.S. Multiple Sclerosis Market

Physician and Payer Insights on the Impact of Emerging Therapies and Generic Donepezil on the U.S. Alzheimer's Disease Market

SGLT-2 Inhibitors for Type 2 Diabetes - How Will U.S. Physicians & Payers Respond to this Novel Class

U.S. Physician and Payer Receptivity to Innovative Reformulations and Novel Agents for Acute Migraine in the Era of Generic Triptans

Pradaxa, Xarelto, and Apixaban for Atrial Fibrillation: How Have Phase III Data Informed U.S. Physician and Payer Perceptions of These New Anticoagulants?

How Will Angiogenesis and mTOR Inhibitors Compete in the U.S. RCC Market? Clinician and Payer Attitudes

Maintenance Treatment of NSCLC in the U.S.: Will Payers and Prescribers Support a Paradigm Shift?

U.S. Physician & Payer Perspectives on Provenge, the First Cancer Vaccine: The Proof is in the Prescribing

Hospital Anti-Infectives: Insights on the Uptake, Formulary Inclusion, and Reimbursement of Emerging Antibiotics in the U.S.

Antibiotic Market Opportunities Beyond the Hospital: U.S. Market Trends, Medical Practice, and Reimbursement of Outpatient Antibiotic Therapy (OPAT)

Hepatitis C Virus: How Will the Impending Launch of Novel Antivirals Influence U.S. Physician and Payer Attitudes Towards Treatment and Reimbursement?



A Decision Resources, Inc. Company

www.DecisionResources.com