

# Strategic Overview Reports

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Strategic Overview reports are a new offering within the Spectrum franchise. These reports are comprehensive examinations of dynamic biopharmaceutical markets and industry issues. Primary research, data analysis, thought-leader consultation and the expertise of the industry-savvy Spectrum staff drive reports that offer breadth of coverage along with depth of strategic insight.

## 2010 Titles

- Strategic Overview of the Targeted Cancer Therapy Marketplace
- Strategic Overview of the Neurology Marketplace
- Strategic Overview of the Antivirals Marketplace
- Strategic Overview of the Psychiatric Disease Marketplace
- Strategic Overview of the Metabolic Disease Marketplace
- Strategic Overview of Leukemias
- Strategic Overview of Addiction Disorders
- Strategic Overview of Pricing and Reimbursement in the BRIC Markets



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