

Pharmaview

Invaluable Corporate and Commercial Analysis of the Biopharmaceutical Industry

Pharmaview offers all the insight you need to understand how each player in the biopharmaceutical industry functions.

Key Benefits

- Simple, click-through navigation of our corporate research and analysis
- Direct access to analysts with relevant industry experience
- The reassurance that our research is up-to-date, with frequently updated analysis and information fed directly into Pharmaview
- The ability to view data in groups relevant to your business information requirements, reducing the need for multiple searches
- Access to the world's leading analytical data from a global business with over 30 years' experience in your industry

Key Users

- Business Development
- Competitive Intelligence
- New Products Planning
- Global Analytics

Financial information, individual company breakdown, therapeutic analysis and impact of major events are all contained in a subscription to Pharmaview. With its wealth of industry experience and independent objective insight, Decision Resources' Pharmaview offers you the information you need to make the right decisions for your business.

Features

Regular Updating—Our analysis is updated and reviewed regularly. Decision Resources' analysts cover a range of therapy area conferences, company R&D days, annual general meetings and quarterly earnings conference calls, providing analysis and insight updated directly into the relevant online documents.

Custom Reports—Our custom reports feature enables users to select key information for inclusion into a custom-built .pdf document for printing or downloading. In addition, saved custom reports will be automatically updated with the latest analysis each time our analysts modify a company, therapy area or forecast document.

Search—Our user search function allows users to search for keywords across the entire research suite, providing results ranked by relevance.



Decision Resources

A Decision Resources, Inc. Company

www.DecisionResources.com

Web-Based Interface

Accessed via an easy-to-use, intuitive user interface, Pharmaview provides objective, invaluable analysis and insight into the biopharmaceutical industry.

Company Analysis

Updated on an ongoing basis with the latest news and analysis, our **Company Analysis** provides independent and objective insight into the strategy and business development activities, among the 50 leading pharmaceutical and biotechnology companies. This includes:

- Corporate, geographic, therapeutic and business development strategies
- Coverage of major strategic moves and product / technology deals
- Details of leading marketed products and franchises including historic sales data and independent 7-year forecasts by company
- Coverage of key R&D candidates and pipelines
- Insight into factors affecting the future prospects for specific products and R&D candidates
- Updated monthly, our industry-leading experts track and analyze major company events, helping you to keep on top of key issues

Therapy Analysis

With all relevant information grouped by therapy area, our **Therapy Analysis** provides access to disease area overviews, therapy area rankings by company and licensing deal overviews. In addition, product portfolios and sales forecasts can be viewed by individual therapeutic class and by individual companies participating in a specific therapy area. This includes:

- Transparent forecasts and assumptions for more than 1,000 products, in 147 product classes, across 14 therapy areas, providing insight into which therapies are predicted to drive future growth in the pharmaceutical industry
- Analysis of the current state of key therapeutic areas, together with the likely strategic development plans for each participating company
- User-customizable Excel forecasting models enabling drug forecasts and data charting ability
- Updated monthly, our industry-leading experts track and analyze major therapy area events, helping you to keep on top of key issues

Industry Analysis

Providing up-to-date analysis and insight into the industry-wide and territory-specific issues shaping the pharmaceutical industry, our **Industry Analysis** helps busy executives cut through the news flow and understand the impact of key events. This includes:

- Concise and comparable analysis, together with key reference data and ready-to-use graphics, focusing on the healthcare/pharmaceutical business environment in the G7 and emerging markets
- Monthly event reports covering key industry developments and their potential impact on the global pharmaceutical and biotechnology markets
- Background reports provide summaries of the structure and key features of each country's healthcare and pharmaceutical market
- Industry rankings of companies, products and therapy areas
- Thought leadership from a team of career experienced analysts and consultants—delivering intelligent and objective viewpoints on the issues that matter

For more information, contact us:

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Vital Biopharmaceutical Insights and Analytics for Experts from Experts