

Pharmaview

Invaluable Corporate and Commercial Analysis of the Biopharmaceutical Industry

Key Benefits

- Simple, click-through navigation of research and analysis
- Interface graphically displays data in multiple views in an easy-to-follow format, with flexibility to export data for internal user presentations
- Direct access to analysts with relevant industry experience
- The reassurance that our research is up-to-date, with frequently updated analysis and information fed directly into Pharmaview
- The ability to view data in groups relevant to your business information requirements, reducing the need for multiple searches
- Access to the world's leading analytical data from a global business with more than 30 years of experience in your industry

Key Users

- Market Research
- Business Development
- Competitive Intelligence
- New Products Planning
- Global Analytics
- Forecasting

Pharmaview offers all the insight you need to understand how the leading players in the biopharmaceutical industry function.

Company strategies, pipelines and deals, drug profiles and forecasts, examination of major market events—all are included in a subscription to Pharmaview. With its wealth of industry experience and independent objective insight, Decision Resources' Pharmaview offers you the information you need to make the right decisions for your business.

Features

Regular Updating—Analysis is updated and reviewed regularly. Decision Resources' analysts cover a range of therapy area conferences, company R&D days, annual general meetings and quarterly earnings conference calls, providing analysis and insight updated directly onto the Pharmaview platform.

Competitive Assessment Calls—The Pharmaview team conducts regular analyst calls on the current issues and drivers within the industry, including opinion and insight on key company deals, evolving therapeutic dynamics and the macroenvironmental changes taking place within the drug industry.

Market Analyzer—A quantitative tool that allows users to track market sizes, assess barriers to market entry, quickly benchmark internal forecasts and analyze the potential of a licensing candidate. Data is updated three times a year based on company-reported net sales.

Macroviews—Using a consistent and concise report structure designed to quickly inform the busy executive on some of today's leading issues, these reports analyze major events and trends, and assess their potential impact on the global industry.

Easy-to-navigate Interface—Search functionality allows users to quickly find relevant information across the entire research suite while hyperlinks allow users to quickly view relevant content.

Analogue Tool—search for product analogues based on a range of metrics.

Decision Resources

A Decision Resources Group Company

www.DecisionResources.com

Web-Based Interface

Accessed via an easy-to-use, intuitive user interface, Pharmaview provides objective, invaluable analysis and insight into the biopharmaceutical industry.

Therapy Area Analysis

With all relevant information grouped by therapy area, our **Therapy Area Analysis** provides access to our in-depth analysis at the drug group and drug class levels. Our therapeutic area-aligned insight includes coverage of:

- Key therapeutic events, including analysis of major conferences
- Deals by therapy area that can be filtered by company, deal type and year (2001-present)
- Company and drug rankings by therapeutic area
- R&D analysis and pipelines
- Therapeutic forecasts broken out by drug class, brand or company, with a 7-year forecast window, and 5-years of historical sales and market share data
- Historical and forecasted therapy area sales rankings

Drug Analysis

Product analysis and sales forecasts can be viewed by brand, therapy area, drug group, drug class or by individual company. Included in our **Drug Analysis**:

- Insightful and in-depth qualitative analysis on more than 3,000 drugs from more than 300 companies
- Transparent forecasts and assumptions for more than 1,500 drugs, in 167 product classes, across 14 therapy areas
- Historical and forecasted drug sales rankings

Company Analysis

Updated on an ongoing basis with the latest news and analysis, our **Company Analysis** provides independent and objective insight into the strategy and business development activities of the leading biopharmaceutical companies. This includes:

- Corporate, geographic, therapeutic and business development strategies
- Coverage of major strategic moves and deals by company that can be filtered by therapy area, deal type and year (2001-present)
- Details of leading marketed products including historic sales data and independent 7-year forecasts by company
- In-depth franchise analysis including benchmarking against peers and gap analysis
- Coverage of key R&D candidates and pipeline analysis
- Insight into factors affecting the future prospects for specific products and R&D candidates
- Monthly updates tracking and analyzing major company events
- Historical and forecasted company rankings

Industry Analysis

Providing up-to-date analysis and insight into the industry-wide and territory-specific issues shaping the pharmaceutical industry, our **Industry Analysis** helps busy executives cut through the news flow and understand the impact of key events. This includes:

- Concise and comparable analysis, together with key reference data and ready-to-use graphics, focusing on the healthcare/pharmaceutical business environment in the G7 and emerging markets
- Monthly Macroview reports covering key industry developments and their potential impact on the global pharmaceutical and biotechnology markets
- Background reports provide summaries of the structure and key features of each country's healthcare and pharmaceutical market
- Thought leadership from a team of career experienced analysts—delivering intelligent and objective viewpoints on the issues that matter

For more information, contact us:

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Vital Biopharmaceutical Insights and Analytics for Experts from Experts