



Brand Perception Series

*Measuring Physician and Patient Perspectives of
Drug Attributes and Marketing Messages*

2010 Titles

Brand Perceptions in Chronic Obstructive Pulmonary Disease

Brand Perceptions in Asthma

Brand Perceptions in Rheumatoid Arthritis

Brand Perceptions in Parkinson's Disease

Brand Perceptions in Major Depressive Disorder

Brand Perceptions in Psoriasis

Brand Perceptions in Multiple Sclerosis

Brand Perceptions in Non-Insulin Anti-Diabetics

Brand Perceptions in Insulins



A Decision Resources, Inc. Company

www.DecisionResources.com

© 2010 Decision Resources, Inc.